

Strand: **Enterprise**

Entrepreneurs

Learning outcomes in focus

Students should be able to:

Enterprise 2.1 Identify different types of financial, cultural and social enterprise and appreciate the role each plays in society

Enterprise 2.2 Describe the skills and characteristics of being enterprising and appreciate the role of an entrepreneur in an organisation, in society and to the economy

Learning intentions*

We are learning to:

- Define entrepreneur
- Give example of an entrepreneur
- Understand the characteristics of an entrepreneur
- Understand the skills of an entrepreneur
- Identify problems entrepreneurs may encounter
- Recognise how entrepreneurs impact on our local community

Teaching and learning context

The students spent 7 class periods covering preparatory material prior to beginning the task. The task was to complete a project on an entrepreneur of their choice. Students had 2 class periods to work on the project as well as completing it as a homework activity. Students had access to computers and a printer in class. Some of the activities the students took in advance of starting the project included:

- Rate their knowledge prior to the lesson

- Brainstorm in groups using ranking ladder the word Entrepreneur
- Create a wordmoodle about the word entrepreneur
- Make a decision on a class definition of the word entrepreneur
- Discuss examples of entrepreneurs in their community
- Watch short clip about entrepreneurs and identify the problems the entrepreneurs face
- Discuss the word “skills” and identify their own skills
- Discuss the word “qualities” and identify their own qualities
- Collate a bank of skills and qualities with definitions of meanings
- Read a case study about a 2nd year student showing entrepreneurial skills and qualities and identify them
- Students will express their opinions of the entrepreneurial student in the case study
- Find three reliable sources of factual information; look at dates on the information, avoid chats / group discussions, exercise caution
- Looked at examples of projects and determine as a class what makes an effective presentation – e.g. bullet points, images, large font, correct spelling

* What the student should know, understand and be able to do at the end of the lesson or series of lessons

** Summary of the key steps the student needs to fulfil in order to achieve in the task

Task

Complete a project on an entrepreneur that you admire.

Success Criteria**

SC1: Identify an entrepreneur and give at least 4 facts about their business enterprise.

SC2: Illustrate 3 skills shown by this entrepreneur.

SC3: Illustrate 3 characteristics shown by this entrepreneur.

SC4: Identify 2 problems this entrepreneur has faced or faces.

SC5: Give your opinion of the entrepreneur.

SC6: Include at least 2 images in your project.

SC7: Present your project in a poster form which can be hand written, typed or a combination of both following our guideline for effective presentations

SC8: State where you sourced information

* What the student should know, understand and be able to do at the end of the lesson or series of lessons

** Summary of the key steps the student needs to fulfil in order to achieve in the task

Qualities

Commitment

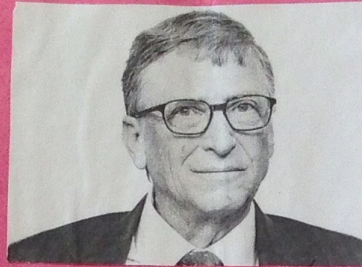
When you don't give up on something. Bill Gates is committed because he made a business before called traf-o-data but it failed and he then made microsoft which is very successful.

Leadership

To take charge of a large group. Bill Gates founded and leads one of the most successful companies in the world.

Caring

When you care about others. Bill Gates and his wife were also the founders of the "Giving Pledge" which is an organisation that includes the richest people in the world that give money to people in need.



Problems he faced

Bill Gates parents did not want him to drop out of college to make microsoft but he did anyway.

His Product wasn't very popular at first.

Skills

Enterprise

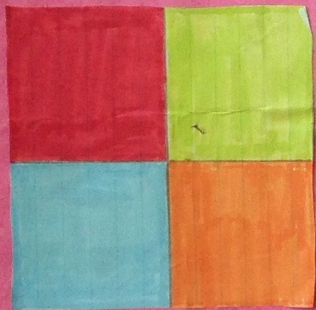
When you see something needs to be done and you do it. Bill Gates seen that the world needed a new computer, so he made one and now he's rich and famous.

Risk taking

When you take a risk for something. Bill Gates dropped out of college to make microsoft when he could have stayed and learned more but he decided to leave.

Goal setting

When you set goals for yourself. Bill Gates planned to make more than one product and he reached his goal because he has loads of products.



Microsoft



My Opinion on Bill Gates

I think Bill is smart because he was able to make and lead one of the most successful business's in the world. He is a kind and caring man because he founded an organisation for the richest people in the world to donate money to the poor. He shows that what you love to do, you can make a living out of, it because he loves technology and he made his job making computers.



Facts

Bill Gates became a billionaire at the age of 31.

Before Bill Gates made microsoft he made trafodata but it was a failure.

Bill Gates dropped out of college to make Microsoft.

Microsoft was founded in New Mexico in 1975.

Bill Gates got arrested when he was nineteen for speeding in Albuquerque.

Teacher annotations using the success criteria

The annotations capture observations by the teacher, using the success criteria, with a view to establishing the level of achievement this work reflects. The annotations and judgments were confirmed by a Quality Assurance group, consisting of practising teachers and representatives of the Inspectorate, the State Exams Commission and the Junior Cycle for Teachers support service.

Microsoft:

The student fulfilled all success criteria as they:

SC1: Gave 5 facts about Microsoft

SC2 and SC3: Illustrated skills and characteristics

SC4: Identified problems

SC5: Good personal opinion

SC6: Showed sources of information

SC8: Good images

The student could improve by:

She got the word initiative and enterprise mixed up, also this should come under quality rather than skill.

Some spelling mistakes

The student did not fulfil the success criteria:

Include sources of information

Overall judgement:  Above Expectations