

TASK

Create a radio advertisement for a sale in a French clothes shop

FORMAT

Oral

TITLE

Solde d'hiver– Boutique de Paris

TEACHING AND LEARNING CONTEXT

After learning about fashion and shopping in French speaking countries, students were asked to create a radio advertisement for a sale in a clothes shop in a French speaking region.



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Features of Quality: Student Language Portfolio

<p>Exceptional</p> <p>A piece of work that reflects these features to a very high standard. The strengths of the work far outstrip its flaws.</p>	<p>Ideas are communicated very clearly, with very good fluency, accuracy and range of vocabulary</p> <p>The text shows very good awareness of language and social conventions and of language patterns</p> <p>The text reveals a very good understanding of the purpose and potential audience for the communication and, where appropriate, aspects of the target language country/countries or culture</p>
<p>Above expectations</p> <p>A piece of work that reflects these features very well. The student shows a clear understanding of how to complete each area of the task. Feedback might point to the necessity to address some aspect of the work in need of further attention but, on the whole the work is of a high standard.</p>	<p>Ideas are communicated clearly, with good fluency, accuracy and range of vocabulary</p> <p>The text shows good awareness of language and social conventions and of language patterns</p> <p>The text reveals a good understanding of the purpose and potential audience for the communication and, where appropriate, aspects of the target language country/countries or culture</p>
<p>In line with expectations</p> <p>A piece of work that reflects most of these features well. It shows a good understanding of the task in hand. Feedback might point to areas needing further attention but the work is generally competent.</p>	<p>Ideas are communicated clearly enough to be understood, with limited fluency, accuracy and range of vocabulary</p> <p>The text shows a limited awareness of language and social conventions and of language patterns</p> <p>The text reveals some understanding of the purpose and potential audience for the communication and, where appropriate, aspects of the target language country/countries or culture</p>
<p>Yet to meet expectations</p> <p>A piece of work that falls some way short of the demands of the Classroom-Based Assessment and its associated features. Perhaps the student has made a good attempt, but the task has not been grasped clearly or is marred by significant lapses. Feedback will draw attention to fundamental shortcomings that need to be addressed.</p>	<p>Ideas are frequently communicated unclearly and are limited to very basic words and phrases</p> <p>The text shows little or no awareness of language and social conventions or of language patterns</p> <p>The text reveals little or no understanding of the purpose and potential audience for the communication or aspects of the target language country/countries or culture</p>

Students select their best texts within the timeframe stipulated by the NCCA. They are free to choose any three items they have created over the time period, to submit for assessment, as long as at least one text is in oral format and at least one text shows awareness of aspects of the country/ countries and/ or culture of the language. Teachers assess each text individually using the features of quality. Expectations of the standard they achieve will be at a level appropriate to their age and experience at that stage in their language learning in junior cycle.

TEACHER ANNOTATIONS USING THE FEATURES OF QUALITY

This is a piece of work that reflects most of the features of quality well and overall communication is clear. There is a limited range of vocabulary evident in the work so feedback might suggest that the student address this. Accuracy is also limited at times due to some errors in agreement and gender (e.g. *“ils commencent”*, *“ça finissent”* and *“tout la vêtement”*).

There is a limited awareness of language patterns. Feedback might suggest the inclusion of some prepositions and more complex structures where appropriate, There is some evidence of social conventions such as the call to action at the end although feedback might suggest that it may be more appropriate to use *“Dépêchez-vous”* instead of *“Dépêche-toi”*.

There is a good understanding of the purpose and potential audience for this text as the advertisement is concise, brief and informative. The student mentions the type of sale (solde d’hiver), opening hours, discounts, dates, the name of the shop and concludes by encouraging listeners to *“Dépêche-toi”*. The text also reveals some understanding of the target language culture.

While some aspects of the work are good and reflect the features very well, overall this is a piece of work that is generally competent and which shows an understanding of the task in hand. Feedback might point to areas needing further attention, as outlined above.

LEVEL OF ACHIEVEMENT

Best fit on balance judgement =



In line with expectations

The annotations capture observations by the student's teacher, using the features of quality, with a view to establishing the level of achievement this work reflects. The annotations and judgments were confirmed by a Quality Assurance group, consisting of practicing MFL teachers and representatives of the Inspectorate, the State Exams Commission and the Junior Cycle for Teachers support service.



Exceptional



Above expectations



In line with expectations



Yet to meet expectations