

## **Oral Communication**

### **Radio Talk**

#### **Learning outcomes**

OL 5. Deliver a short oral text using appropriate language, style and visual content for specific audiences and chosen purposes

OL 7. Choose appropriate language, style and visual content for specific audiences and chosen purposes: persuading, informing, narrating, describing a process

W 4. Write competently in a range of text forms, for example, speech, using appropriate vocabulary, tone and a variety of styles to achieve a chosen purpose for different audiences.

#### **Context**

Learning Intention: We are learning to write a persuasive talk for radio and to make an audio recording of it.

Background: A personal writing programme for second year students ran over a number of weeks. Preparation for the final task involved the students in examining the features and purpose of the language of argument and the language of persuasion and being able to recognise that these genres seldom are used in isolation and in fact are often interwoven in speeches to great effect. This preparation involved reading, listening to and engaging with written, aural and visual examples of speeches using YouTube and Google. Students identified key features of speech writing, particularly to argue a specific viewpoint, and their effect. They selected some of these features or techniques to use in their own speeches. In pairs initially and then in small groups they discussed some of the rhetorical devices used by speech writers, commenting on their effectiveness and suitability.

Task: Write and present a short radio talk to persuade the listenership that young people should read poetry.

#### **Success criteria**

- SC1 Shows understanding of the chosen genre or form– radio talk
- SC2 Demonstrates knowledge of the techniques used in persuasive writing
- SC3 Expresses opinions fluently, persuasively and with control
- SC4 Maintains awareness of audience and appropriate register

## Radio Speech

Hello Jonathon, thank you for having me on Midwest to talk to you about why young people should read poetry.

I think all young people should definitely read poetry. Today most teenagers wouldn't even dream of reading poems for fun but poetry can be very helpful in lots of ways. There are two poems which I would like to talk about today which I believe are of huge importance and some of your listeners might be familiar with these poems.

The first poem I want to talk about is 'The Daffodils' by William Wordsworth. Young people today are under so much pressure between tests, school, friends and other things. I know that I am. This poem can help them to find a way to escape those times when they find themselves 'wandering lonely as a cloud' because nature hold 'the bliss of solitude'. I believe this is true and I hope that you and your listeners will agree with me.

The second poem is 'The Snare' by James Stephens. I think this poem could help young people in two ways. It helps them to decipher hidden messages and explore the deeper meaning in everyday things. James Stephens uses a rabbit caught in a snare as a metaphor for the way in which the powerless in this world are dominated by the powerful. It is a means of understanding world issues. Maybe Jonathon, if enough people recognise this problem, something can be done about it.

Well my time is up but I hope I have convinced you and the listeners of the importance of poetry and that you agree with me. Thank you for having me on the show and for putting a link to the poems on the Midwest website. I hope to come back again someday.

Alice.

Good opening that establishes awareness that this is a short radio talk. Purpose of the talk is explicitly stated - to persuade SC1/2/4.

Clear voice, intonation and expression SC3/4.

Personal response element is strong with good awareness of audience SC1/2/4.

Delivery is a little rushed at times SC3.

Maintains awareness of audience SC4.

Effective conclusion which indicates an awareness of genre SC1.